

## Is it like a video game?

**Not at all.** These are professional programs, clinically tested, that correct problems and improve the way you process information.

## How are SharperPrograms different?

**Unlike other programs**, which try to stimulate the brain to focus, the SharperPrograms work on the neurological foundations of memory, attention, focus and concentration. SharperPrograms treat the problems that prevent good focus, and those changes become permanent.

## Can the programs cure ADD/ADHD?

**Yes!** At least the attention part of the condition. Individuals suffering from ADD/ADHD have an imbalance in brain wave activity. SharperBrain teaches the brain to restore balance. Once the brain learns the necessary changes, it will be able to automatically generate the right brainwaves for a sharp mental focus.

## What makes SharperPrograms work so well?

**They go to the root** of the problem. They correct the malfunctioning neurocognitive mechanisms that cause the impairment in the first place.

## I don't have a problem. What can it do for me?

**SharperBrain promotes peak performance!** The programs can increase the amount of information you retain and the speed with which you process it. For students, better concentration and memory mean better grades.

**For adults**, improved focus can mean better job performance.

**For athletes**, focus, concentration, and quick response time can be keys to winning!

SharperMemory can be an important tool in preventing memory problems later on in life. Studies have proven that people who exercise their brain, are less likely to suffer from Alzheimer's disease as they grow older.

## The bottom line

**Our brain is an extraordinary**, intelligent super-computer that is capable of incredible feats, far more than you may realize. Regardless of current problems, with the right training, the brain can produce amazing results. **SharperBrain** provides that training, so the brain can learn to effectively produce the states of focus and attention required to perform well in every area of our lives. **SharperMemory** can reverse memory problems associated with aging, stress, stroke or a head injury. By investing very little every day you will begin to see remarkable results in no time.

## How long will it take?

Most people will experience significant results in a few weeks. Some report noticeable changes within days of starting the program. The entire process usually takes three to six months to complete.

## Why are the programs only leased?

You may lease the software for one year. Once you achieve the desired results, you won't need the programs any longer. But you always extend the lease for as long as you like.

## How much does it cost?

The SharperPrograms lease starts at less than a dollar a day!

## Why so inexpensive?

Our mission is to help children and adults alike to solve lifelong problems. Our commitment is to make these programs affordable for everyone.

## Professional Support

We provide both technical as well as professional support to ensure that you get the most out of the programs. **Feel free to contact us with your questions.**

## Advanced Cognitive Enhancement (ACE) clinics

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# How Sharp are you?

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SharperBrain™  
SharperMemory™

Exceptional software,  
clinically proven to  
enhance memory,  
concentration and  
attention

If you or your child has trouble with attention or memory, you have just found a solution that is effective, affordable, permanent, and **DRUG FREE!**

For the first time, you can **REPAIR faulty memory & concentration in the comfort of your own home**

**SharperPrograms effectively treat cognitive problems associated with:**

Attention Deficit Disorder (ADD/ADHD)

Learning disabilities (LD)

Closed head and brain injury

Post stroke

Aging

Stress

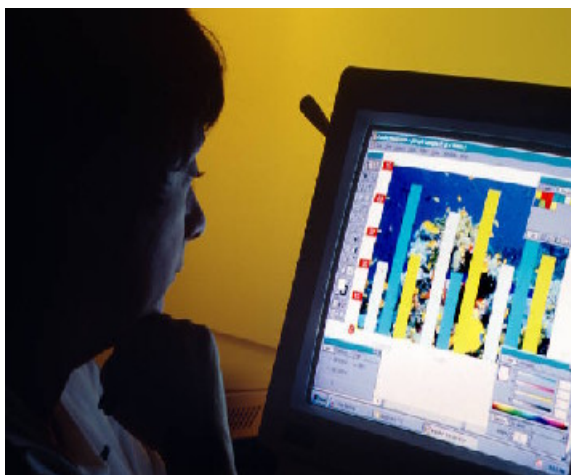
### **SharperBrain: Dramatically Improve Your Concentration!**

Enhance your attention, concentration and focus—**quickly & permanently**. This program is based on years of scientific research and clinical testing. It has proven to produce amazing results for individuals suffering with attention problems and to improve many cognitive abilities.

### **SharperMemory: Dramatically Improve Your Memory!**

Improve your memory **quickly & easily**. This program works with the natural structure of human memory. It improves short-term, working, and long-term memory, stressing both visual and auditory capacities. You will be able to better remember numbers, names, words, images, abstract ideas, to-do lists, appointments—you name it—with ease.

**In 6 weeks or less, you will think better and remember more—guaranteed!**



### **Spend a little time—the benefits are priceless**

**Remember** easily

**Listen** better

**Learn** more

**Focus & Concentrate** for longer periods, even when surrounded by distractions

**Organize & plan** more efficiently

**Pay attention** without effort

**Multitask** easily

**Shift** attention easily

**Think** clearer

**Gain** self-confidence

**Improve** your patience

**Reduce** hyperactivity

**Reduce** impulsivity

**Reduce** stress

**Relax**

*“I recommend these programs because they can be used by the majority of patients seeking help in optimizing brain function. They would, no doubt, prove to be invaluable for patients and professionals dealing with cognitive problems.”*

Dr. Gordon Ko, MD CCFP(EM) FRCPC

Senior university associate professor and lecturer, University of Toronto, Dept. of Medicine, (Sunnybrook hospital).

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